

Past the Wire launches it's website on the World Wide Web

Source: Past the Wire

Dated: Sep. 17, 2014

Renowned racing column Past the Wire will now be anchoring it's own horse racing website (www.pastthewire.com) featuring the popular column. The website is scheduled for launch the first week of October 2014.

In a short time Past the Wire has become one of the most popular, insightful and thought provoking weekly columns on all that is the Sport of Kings. Since it's inception on Danonymous Racing it has delivered column after column each week, delving into racing news, issues, and offering profiles with it's unique brand of insight offered by author Jonathan Stettin. Jonathan, one of the best and most successful handicappers in the game shares his knowledge and perspectives with a style all his own that appeals to everyone from the novice player to casual fan and even the professionals. A true student of the game Jonathan offers a wealth of knowledge. To quote Jonathan he states " I am excited about taking this next logical step with the column. I've enjoyed writing it from day one when it debuted on Danonymous Racing as a guest spot. I never imagined it would grow in popularity to where it has. It's overwhelming and humbling to see the thousands of followers and rave reviews and comments each column receives. I hope to be writing it for a long time to come."

Although the state of the art website will be anchored by the column (all editions will be available) it will offer some other features as well. These will include interactive webinars where readers and followers can interact with Jonathan discussing races, handicapping methods and strategies, money management and all aspects of the game including news and current happenings. There will also be links to horses to watch with Jonathan's personal observations and trip notes. Links to current horse racing stories will also be available. In the future Jonathan will be launching his new speed figures 10 Figs through the site as well.

The technology and marketing aspects of the site will be run by Joshua Lotzenhiser. Joshua, a former equities option trader is excited to be on board. " I was thrilled when the opportunity to join Past the Wire came up. The site is state of the art and there is really none like it in horse racing. The webinars with Jonathan are going to be awesome and provide great insight and some nice winners along the way. The column speaks for itself and needs no selling. There is not a column out there that receives the attention Jonathan generates with his writing. People enjoy it and like to engage in discussion following it's weekly release. We have a lot of fun ideas for the future."

The site will launch the first week of October 2014 with that weeks column. The additional features will roll out over the following weeks. For advertising or banner and link sharing information please visit the site and go to contact us and reach out for Joshua.

--- End ---

Email	Click to contact author
Phone	714-906-7555
Country	United States
Industry	Multimedia
Tags	Horse Racing , horseracing
Link	http://prlog.org/12372496



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online